

September 5, 2018

Dear Community Business Owner:

We would like to invite you to become a Battlefield High School PTO Business Sponsor for the current school year.  We look forward to growing our relationship with you this year and helping your business gain exposure throughout the PTO and Haymarket/Gainesville community.  The following are just some of the advantages of supporting the Battlefield High School PTO:

* Becoming a sponsor is a tax deduction for your business, as BHS PTO is a 501(c)(3) organization;
* The exposure to your business has the potential to reach more than 4,000 people via our website, email, and social media, as there are more than 2,000 students enrolled at BHS;
* Your business is supporting educational opportunities for our children in our local community.  What could be better than that?

We are offering business package this year to make sponsorship easier for you.  The sponsorship levels are as follows:

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| --- | --- | --- |
| **Black Bobcat: $100** | **Purple Bobcat: $300** | **Silver Bobcat: $750** |
| * Marketing material to hand out to all BHS PTO Members at meetings * Recognition on BHS PTO monitors throughout the school * Recognition on BHS website | * Marketing material to hand out to all BHS PTO Members at meetings * 15-minute presentation at a BHS PTO general membership meetings * Recognition on BHS PTO monitors throughout the school * Recognition on BHS website * Monthly marketing opportunity on all PTO social media sites * Vending opportunity at BHS PTO vending events | * Marketing material to hand out to all BHS PTO Members at meetings * 15-minute presentation at a BHS PTO general membership meetings * Recognition on BHS PTO monitors throughout the school * Recognition on BHS website * Monthly Marketing Opportunity on All PTO Social Media Sites * Vending opportunity at BHS PTO vending events * Sign on BHS golf cart for 2 months |

Battlefield HS PTO would not be able to provide the same high quality educational opportunities to our students without the generous support from our business sponsors. We sincerely hope that your business will become a PTO business sponsor this year. If you are interested in becoming a PTO Business Sponsor, or have any questions, please feel free to contact the PTO President at [bhsptopresident@gmail.com](mailto:bhsptopresident@gmail.com).

Thank you for all you do for our children,

Battlefield High School Parent Teacher Organization